## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Susumu Nakagawa

Serial No. : 09/878,581

Filed : June 11, 2001

For : IMAGE CONTENT AND ADVERTISEMENT DATA

PROVIDING METHOD, SYSTEM, AND APPARATUS (AS

AMENDED)

Examiner : O'Steen, David R.

Art Unit : 2623

Confirmation No. : 2762

745 Fifth Avenue New York, NY 10151 (212) 588-0800

## CERTIFICATE OF ELECTRONIC FILING

I hereby certify that this correspondence is being transmitted via Electronic Filing Services on April 3, 2007.



## RESPONSE UNDER 37 C.F.R. § 1.121

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Non-Final Office Action mailed on January 4, 2007, having a three-month statutory period for response set to expire on April 4, 2007, please consider the following remarks.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks/Arguments begin on page 16 of this paper.